



# Sundaram Multi Asset Fund

October 2025



# Sundaram Multi Asset Fund Overview

- Sundaram Multi Asset Fund (SMAF) is a diversified Fund of Funds with exposure to equity and non-equity correlated asset classes with the objective of delivering steady, positive returns over the medium and long term.
  - Target is to pay approximately 5% per annum via quarterly dividends.
- The Fund targets to allocate up to 60% in equities and up to 60% into non-equities. Historically, the allocation has been as follows:
  - Equity portion of the AUM is invested via suitable funds into high-quality global large cap equities.
  - Non-Equity portion of SMAF is invested into a Life Settlements Fund which has a long track record of generating absolute annual returns irrespective of the global capital market movements.
    - For instance, in adverse years for capital markets like 2022, the Life Settlement Fund generated +9.8% return (inclusive of dividends paid out) at a time when the Bloomberg Aggregate Global Bond Index (Hedged) returned -11.2% and the MSCI ACWI Index returned -18.4%
- From 1st October 2025, the Investment Universe of the Fund has been expanded to include other asset classes such as Bonds, Gold and Cryptocurrencies.
- Since its inception in December 2020, the Fund has returned 5.2%\* on an annualized basis.

\* Allocations may exceed the mentioned limits from time to time. Please read the Information Memorandum for further details.

Fund inception date: 30 December 2020. Past performance may or may not be sustained in the future.

Performance for the Classic Class in USD inclusive of dividends paid out with the month end NAV generated specifically for performance purposes.

Performance as of September 30, 2025

# Performance of SMAF

Actual Performance of the Fund since inception\*

| Year | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sep   | Oct   | Nov   | Dec   | CY/YTD | Positive Months | Since Inception <sup>#</sup> |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-----------------|------------------------------|
| 2021 | -0.3% | +0.6% | +2.2% | +2.3% | +0.8% | +0.7% | +0.6% | +0.5% | -1.7% | +2.2% | -0.9% | +2.1% | +9.2%  | 75%             | +5.2%                        |
| 2022 | -1.3% | -1.3% | +0.4% | -4.3% | 0.0%  | -3.0% | +3.2% | -1.4% | -3.8% | +2.8% | +3.3% | -1.9% | -7.5%  | 42%             |                              |
| 2023 | +3.5% | +0.3% | +2.1% | +0.7% | +0.4% | +2.0% | +1.1% | -0.3% | -1.1% | -0.2% | +3.2% | +1.4% | +13.9% | 75%             |                              |
| 2024 | +0.3% | +1.9% | +0.7% | -1.1% | +0.5% | +1.0% | +0.2% | +0.7% | +0.6% | -1.0% | +1.4% | +0.5% | +5.8%  | 83%             |                              |
| 2025 | +1.5% | -0.3% | -1.6% | -0.1% | +1.5% | +1.2% | +0.2% | +1.1% | +0.9% |       |       |       | +4.5%  |                 |                              |

## Dividend Distribution History

|                   |                         |
|-------------------|-------------------------|
| 02 October 2025   | USD 1.27 cents per unit |
| 03 July 2025      | USD 1.25 cents per unit |
| 03 April 2025     | USD 1.24 cents per unit |
| 03 January 2025   | USD 1.27 cents per unit |
| 03 October 2024   | USD 1.25 cents per unit |
| 04 July 2024      | USD 1.25 cents per unit |
| 12 April 2024     | USD 1.27 cents per unit |
| 28 December 2023  | USD 1.24 cents per unit |
| 28 September 2023 | USD 1.22 cents per unit |
| 29 June 2023      | USD 1.23 cents per unit |
| 30 March 2023     | USD 1.20 cents per unit |
| 28 December 2022  | USD 1.20 cents per unit |
| 28 September 2022 | USD 1.20 cents per unit |
| 7 July 2022       | USD 1.20 cents per unit |
| 31 March 2022     | USD 1.25 cents per unit |
| 30 December 2021  | USD 1.30 cents per unit |
| 29 September 2021 | USD 1.30 cents per unit |
| 8 July 2021       | USD 1.30 cents per unit |
| 1 April 2021      | USD 1.30 cents per unit |

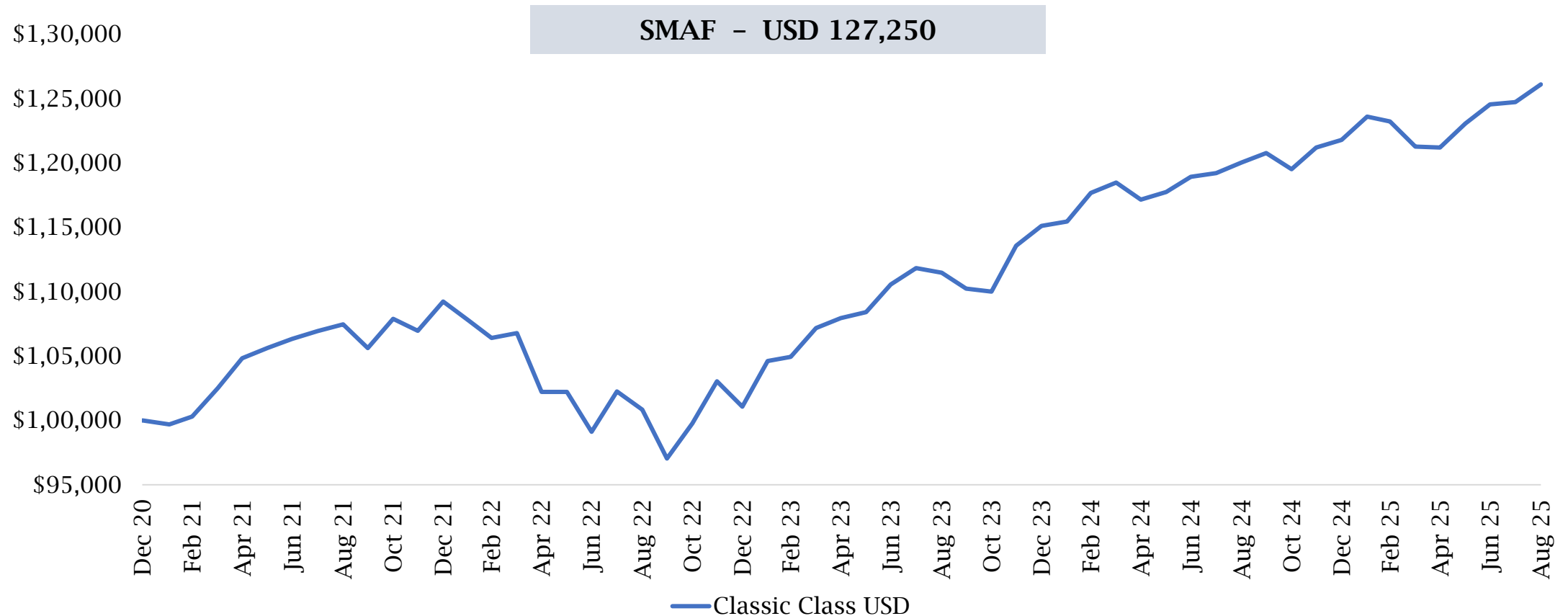
\* Performance for the Classic Class in USD inclusive of dividends paid out with the month end NAV generated specifically for performance purposes; Fund inception date: 30 December 2020.

<sup>#</sup> Annualized Since Inception Return. Past performance may or may not be sustained in the future.

Data Source: Bloomberg

Analysis: In house as of September 30, 2025

# Value of \$100,000 invested at launch in SMAF



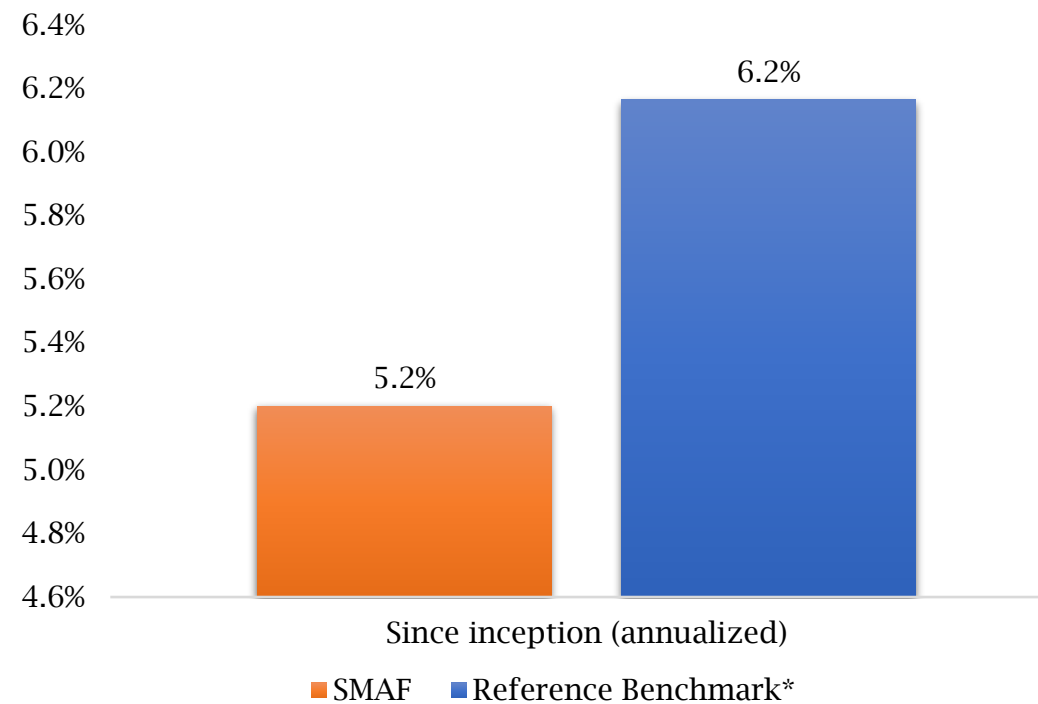
Fund inception date: 30 December 2020. Past performance may or may not be sustained in the future.

Data Source: Bloomberg; Analysis: In house as of September 30, 2025

Performance for the Classic Class in USD inclusive of dividends paid out with the month end NAV generated specifically for performance purposes.

# Performance of SMAF

Actual Fund performance (annualized) since inception



Fund inception date: 30 December 2020. Past performance may or may not be sustained in the future.

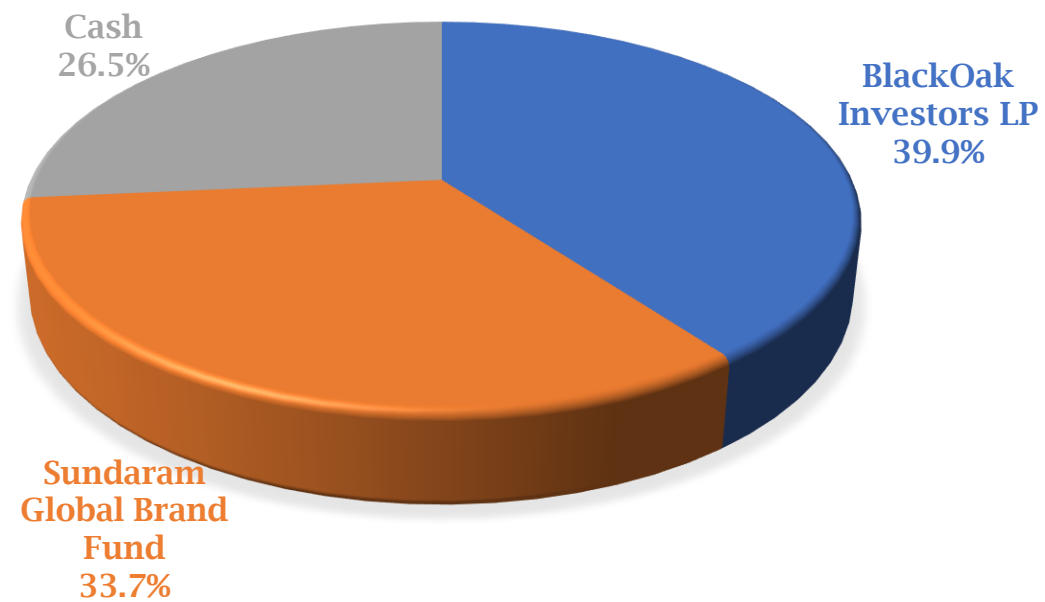
Data Source: Bloomberg; Analysis: In house as of September 30, 2025.

Performance for the Classic Class in USD inclusive of dividends paid out with the month end NAV generated specifically for performance purposes.

\*Reference Benchmark is a composite comprising of 50% MSCI All World Country Index and 50% Bloomberg Global Aggregate Bond Index (USD Hedged)

# Asset Allocation

As of September 30, 2025, the fund was allocated to Life Settlements and Global Equities



# Changes to Asset Allocation

- From October 1, 2025, the Fund's non-equity exposure will be diversified by including additional asset classes, which will give exposure to bonds, gold, cryptocurrencies and natural resources, through underlying funds and exchange-traded funds as below:

| Underlying asset classes       | Prior to the Effective Date | From the Effective Date |
|--------------------------------|-----------------------------|-------------------------|
| Life settlement fund(s)        | 0-60%                       | 0-50%                   |
| Global equity fund(s)          | 0-60%                       | 0-60%                   |
| India equity fund(s)           | 0-30%                       | 0-15%                   |
| Cash and cash equivalents*     | 0-30%                       | 0-30%                   |
| Bond fund(s)/ETFs              |                             | 0-50%                   |
| Gold fund(s)/ETFs              |                             | 0-10%                   |
| Cryptocurrency fund(s)/ETFs    |                             | 0-5%                    |
| Natural resources fund(s)/ETFs |                             | 0-5%                    |

\*Excluding redemption proceeds from Underlying Entities which have yet to be received and investor redemption proceeds from the Fund which have yet to be paid out.

# Changes to Asset Allocation (continued)

## Bond Fund(s)/ETF(s)

- Since the start of 2022, central banks globally raised interest rates to tackle inflationary pressures.
- At the current juncture, US tariff measures and slowing economic growth worldwide are prompting them to reduce rates.
- As quantitative easing progresses, bonds are expected to benefit from price appreciation and presents opportunities for regular dividend payouts.
- The fund intends to invest in global bond fund(s) or ETF(s) managed by major asset managers with a proven track record.

## Gold Fund(s)/ETF(s)

- The increasing politicisation of the US Dollar has prompted Central Banks to diversify their reserves outside the greenback.
- Gold is expected to be a natural beneficiary of this shift, on top the US Fed's upcoming rate cutting cycle and tariff shocks.
- The fund's exposure will be via fund(s) or ETF(s) that track the price of the physical gold bullion, which is a cost-efficient way to invest in this asset class

# Changes to Asset Allocation (continued)

## Cryptocurrency Fund(s)/ETF(s)

- The growing politicisation of the US Dollar is leading investors to focus on other currencies. Cryptocurrencies like Bitcoin and Ethereum are poised to gain mainstream institutional adoption.
- The fund's exposure to this asset class will be through ETFs, notably Bitcoin-focused as it has a large base of investors and decentralised with a robust mining infrastructure.

## Natural Resources Fund(s)/ETF(s)

- The world is realizing the impact of structural under-investments across commodity-oriented sectors and China's recent anti-involution drive is changing the demand-supply dynamics.
- Big capital expenditure commitments have been announced for artificial intelligence and data centre projects, which is creating demand for electrification infrastructure and in turn, expected to create investment synergies for natural resources sectors.

# Return History of Component Funds

| Returns*                     | 2014  | 2015   | 2016   | 2017  | 2018  | 2019   | 2020  | 2021  | 2022  | 2023  | 2024  | CYTD 25 |
|------------------------------|-------|--------|--------|-------|-------|--------|-------|-------|-------|-------|-------|---------|
| <b>BlackOak Investors LP</b> | +7.8% | +17.5% | +52.5% | +6.0% | +6.4% | +15.8% | +9.1% | +7.5% | +9.8% | +8.4% | +5.1% | +2.5%   |

| Returns#                          | 2015<br>(July-Dec) | 2016  | 2017   | 2018  | 2019   | 2020   | 2021   | 2022   | 2023   | 2024   | CYTD 25 |
|-----------------------------------|--------------------|-------|--------|-------|--------|--------|--------|--------|--------|--------|---------|
| <b>Sundaram Global Brand Fund</b> | +3.1%              | +4.0% | +17.0% | -7.1% | +26.8% | +16.0% | +18.0% | -24.1% | +32.1% | +11.2% | +13.9%  |

## BlackOak Investors LP

Data Source : BlackOak Class B and BlackOak Class A Factsheets and is as of September 30, 2025 and is in USD

Inception date of BlackOak Class B: 31 January 2014

\* Fund Returns for 2021 onwards are for BlackOak Class A (inclusive of dividends paid) and for prior years for BlackOak Class B

Inception date of BlackOak Class A: 31 August 2020

The returns quoted are net of management fees and gross of performance fees. Performance fees is charged at a client level subject to a minimum hurdle of 8% p.a realised gains.

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## Sundaram Global Brand Fund

Data Source: Bloomberg Performance inclusive of dividends paid out and in USD

As on September 30, 2025

Past Performance is not an indicator of future performance

# Fund Returns from 2018 onwards are for Institutional Class (Inception date: 9 June 2017) and for prior years for Cornerstone Class (Inception date: 2 July 2015)

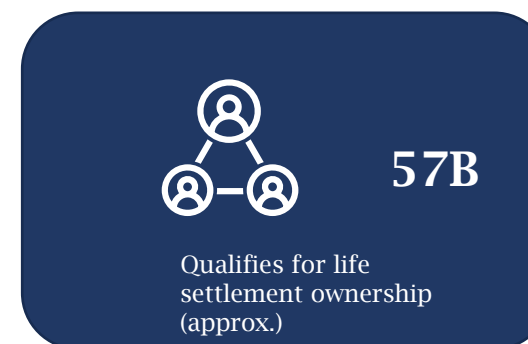
# Life Settlement Funds

- BlackOak Investors LP (BlackOak) is a Life Settlements Fund with a vintage of over 11 years and AUM of USD 557.4 mn. The BlackOak Strategy AUM is USD 797.2 mn (as of July 31, 2025), which includes BlackOak and other managed accounts.
- BlackOak will acquire policies from individual policy holders and take on the future premium commitments in exchange for receiving the death benefit proceeds upon the death of the policy insured.
- Manager of BlackOak is SL Investment Management (SL).
- SL is authorized and regulated by the UK Financial Conduct Authority as an Alternative Investment Fund Manager.
- Established in 1990, SL has managed or advised over 30 collective investment vehicles comprising assets in excess of \$9.5 bn.
- SL currently manages a total AUM of USD 1,642 mn in life settlements strategies

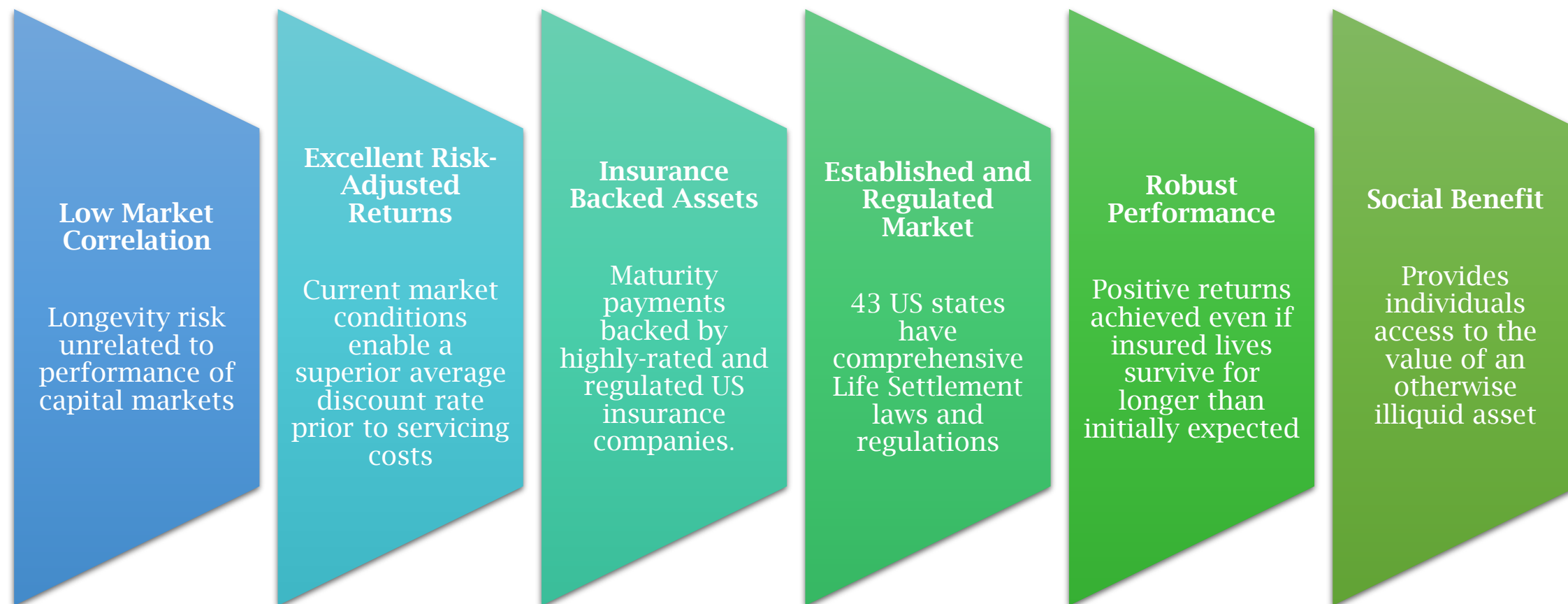
Data as July 31, 2025, unless specified

# What is a Life Settlement?

- A Life Settlement is the sale of an existing U.S. life insurance policy to a third-party buyer. In exchange for payment, the buyer becomes the owner and beneficiary of the policy.
- The purchaser is responsible for future premium obligations and ultimately collects the face value when the policy matures.
- The U.S. life insurance market has an estimated \$20 trillion of life coverage currently in force. An estimated 88% of all life insurance policies are lapsed or surrendered back to the insurance carriers.
- Market continues to grow and attracts large institutional buyers as Baby Boomer population retires.



# Investment Attractions



Source: SL Investment Management

# Key Information-Black Oak

| Name                             | BlackOak Investors LP          |
|----------------------------------|--------------------------------|
| BlackOak Investors Launch date   | February 2014                  |
| Weighted Average Age             | 81.8 years                     |
| Weighted Average Life Expectancy | 4.7 years                      |
| Average AM Best Rating           | A+                             |
| Domicile                         | United Kingdom                 |
| Manager/Administrator            | SL Investment Management       |
| Depository                       | Gen II Fund Services (UK)      |
| Fund Administrator               | NAV Fund Administration Group  |
| Auditor                          | Ernst & Young                  |
| Custodian                        | Computershare Trust Company NA |
| Beneficiary Bank                 | Barclays London                |

| Period                 | 1 Year | 2 Years | 3 Years |
|------------------------|--------|---------|---------|
| BlackOak Investors LP* | 4.5%   | 11.7%   | 25.1%   |

\*Data Source: BlackOak Class A Dividend Factsheet and is as September 30, 2025 and is in USD. The returns quoted are net of management fees and gross of performance fees. Performance fees is charged at a client level subject to a minimum hurdle of 8% p.a realised gains. The copyright and content in the Factsheet are owned by SL Investment Management Ltd.

# Why BlackOak and SL

## Steady return history

|                        | 2014  | 2015   | 2016  | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024   | CYTD25 |
|------------------------|-------|--------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| <b>Fund Returns*</b>   | 7.8%  | 17.5%  | 52.5% | 6.0%   | 6.4%   | 15.8%  | 9.1%   | 7.5%   | 9.8%   | 8.4%   | 5.1%   | +2.5%  |
| <b>Positive Months</b> | 83.3% | 100.0% | 91.7% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |        |

## Low equity market correlation – Since inception correlation with MSCI ACWI

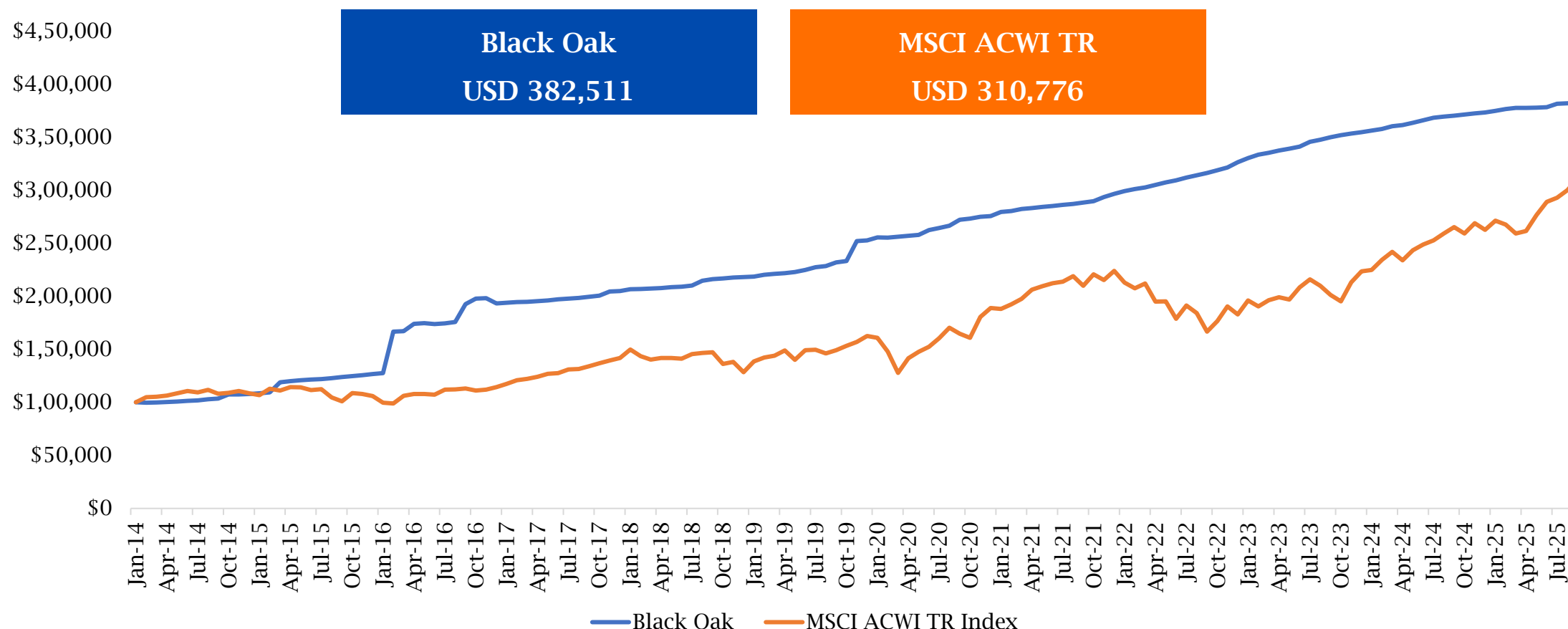
|                    | Correlation |
|--------------------|-------------|
| <b>**Inception</b> | -0.03       |

Data Source : BlackOak Class B and BlackOak Class A Factsheets and is as of September 30, 2025 and is in USD.

\*\*Inception date of BlackOak Class B: 31 January 2014

\* Fund Returns for 2021-2024 and 2025 YTD are for BlackOak Class A (inclusive of dividends paid) and for prior years for BlackOak Class B. Inception date of BlackOak Class A: 31 August 2020  
The returns quoted are net of management fees and gross of performance fees. Performance fees is charged at a client level subject to a minimum hurdle of 8% p.a realised gains. The copyright and content in the Factsheet are owned by SL Investment Management Ltd.

# Value of \$100,000 invested at launch in BlackOak



Data Source: Bloomberg, BlackOak Class B Fact sheet and is as of September 30, 2025 and is in USD. Inception date: 31 January 2014

The returns quoted are net of management fees and gross of performance fees. Performance fees is charged at a client level subject to a minimum hurdle of 8% p.a realised gains. The copyright and content in the Factsheet are owned by SL Investment Management Ltd.

# Why SL Investment Management

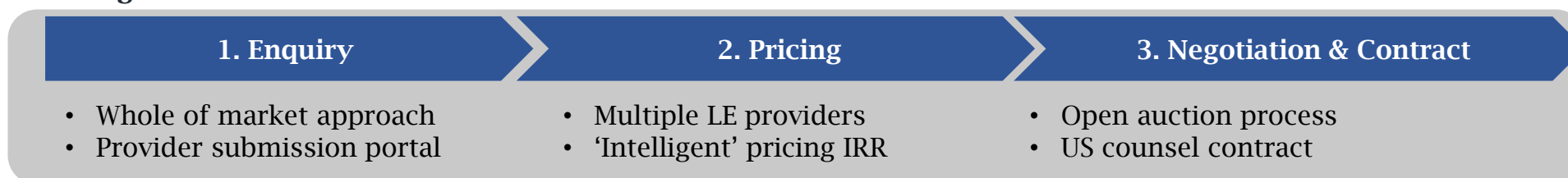
- SL is recognized as one of the largest and most experienced 'full service' secondary life policy specialists in Europe.
- In-house Actuarial team and a proven and unique value-based pricing system, providing clients with unparalleled expertise in these areas. Specialist teams in trading, fund management and administration.
- Maturity claim success rate is 100%
- SL has worked with a number of institutional clients including: Commerzbank AG, Credit Suisse, Allianz Dresdner, Ideenkapital and Ernst Russ.
- The table below summarises SL's extensive experience of managing / advising investment vehicles across the globe, indicating the depth of knowledge and experience built up over the years.

| Domicile        | Structure                        | Number of Funds | Assets Managed / Advised |
|-----------------|----------------------------------|-----------------|--------------------------|
| UK              | UK Limited Partnership           | 10              | US\$ 955 mn              |
| UK              | LSE Listed Investment Trust      | 5               | US\$ 332 mn              |
| Channel Islands | Open Ended Investment Company    | 6               | US\$ 491 mn              |
| Isle of Man     | Open Ended Investment Company    | 1               | US\$ 31 mn               |
| Luxembourg      | Fond Commun de Placemont / SICAV | 3               | US\$ 167 mn              |
| Lichtenstein    | Open Ended Investment Company    | 2               | US\$ 406 mn              |
| Cayman Islands  | Open Ended Investment Company    | 3               | US\$ 203 mn              |
| Delaware        | Limited Partnership              | 1               | US\$50 mn                |

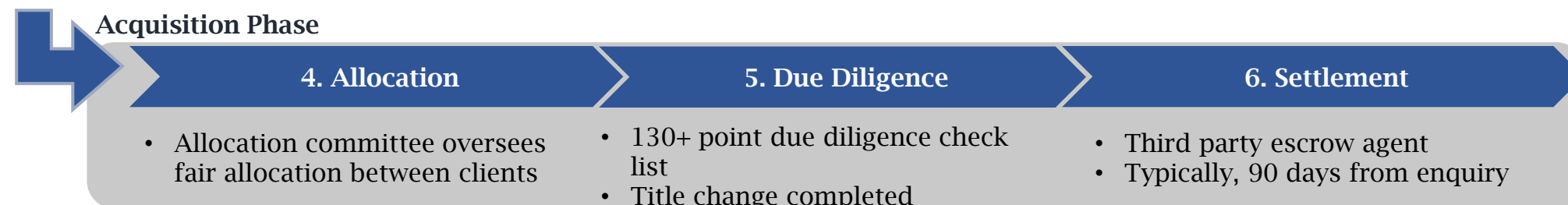
# SL Investment Process

BlackOak will acquire policies from individual policy holders and take on the future premium commitments in exchange for receiving the death benefit proceeds upon the death of the policy insured.

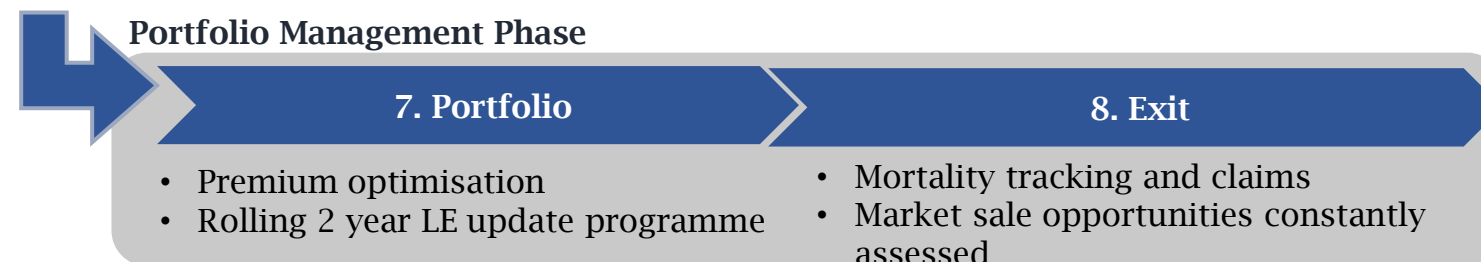
## Sourcing Phase



## Acquisition Phase



## Portfolio Management Phase



# Sundaram Global Brand Fund – Highlights



## Unique portfolio investing in listed equities of 30 leading global brands

- Global household names
- Leaders in their sphere of business
- Business spanning the globe and categories
- Ability to sustain pricing power across economic cycles
- Generate durable cash flows
- Beneficiary of the global aspiration to buy more branded goods as disposable income rises



## Fund portfolio available at reasonable valuations

- 2026 weighted estimated PER of 22.9x
- 9.6% average annual earnings growth over 2025 and 2026
- 32.1% 2026 estimated average RoE
- 2.1% 2026 estimated dividend yield

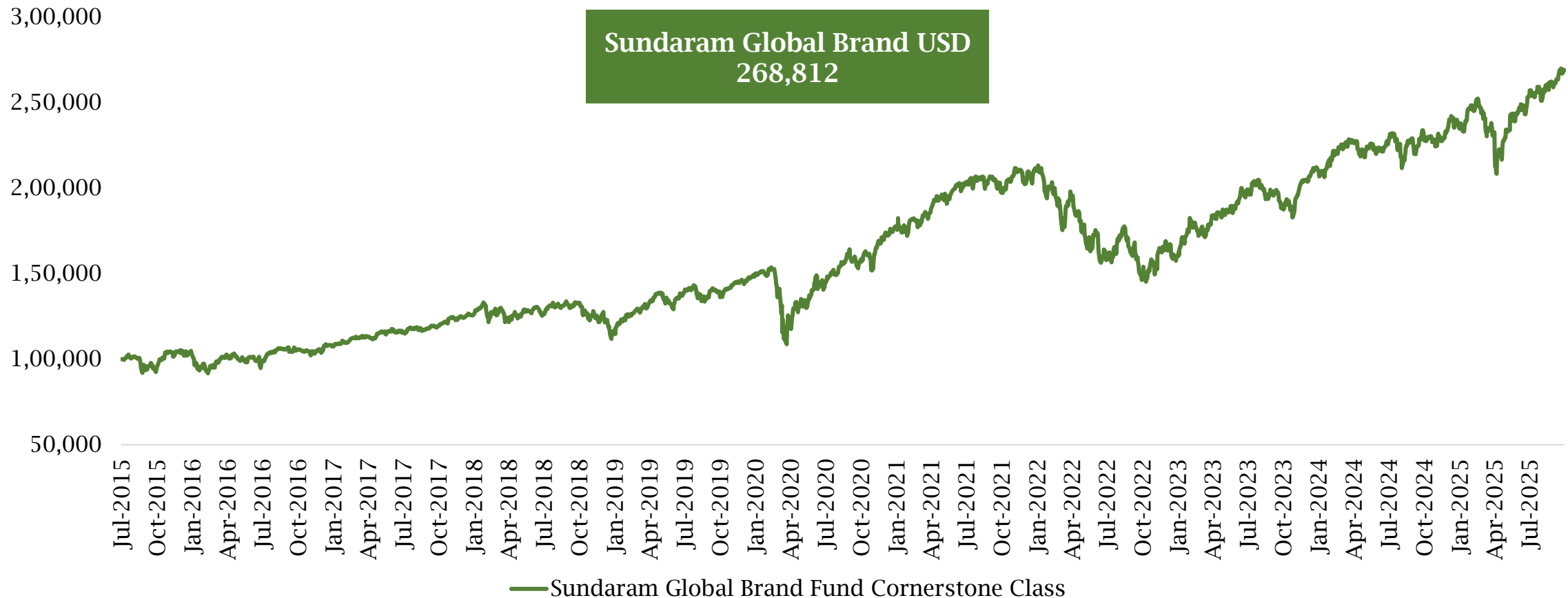


## Strong performance

- The fund has generated an annualized return of 10.1% in USD terms since inception\*

\*Fund inception date: July 01, 2015. Performance details provided are net of fees for the Cornerstone unit class and include dividends paid out. Performance greater than one year on a compounded annualized basis. Past performance may or may not be sustained in the future.  
Performance as of September 30, 2025

# Sundaram Global Brand Fund – Value of US\$100,000 invested at launch



Data is as of the Cornerstone Class and includes dividends paid out. Past performance may or may not be sustained in future.  
**Inception Date:** July 01, 2015; **Source:** Bloomberg. Analysis: In-house & as of September 30, 2025

# Performance of Sundaram Global Brand Fund

| % USD Returns    |      |           |               |
|------------------|------|-----------|---------------|
| Period           | Fund | MSCI ACWI | Excess Return |
| 1 Month          | 3.0  | 3.6       | -0.6          |
| Year to Date     | 13.4 | 18.4      | -5.0          |
| 1 Year           | 14.7 | 17.3      | -2.5          |
| 3 Year           | 21.6 | 23.1      | -1.5          |
| 5 Years          | 10.5 | 13.5      | -3.0          |
| Since Inception* | 9.3  | 10.5      | -1.2          |

Performance for the Classic Class in USD inclusive of dividends paid out. Performance greater than one year is on compounded annualised basis. Past performance may or may not be sustained in the future. Performance as of September 30, 2025.

\*Inception Date: 01 July 2015

Source: Bloomberg and Inhouse

# Why are brands important?

Great brands develop a competitive moat through brand loyalty which enable them to:

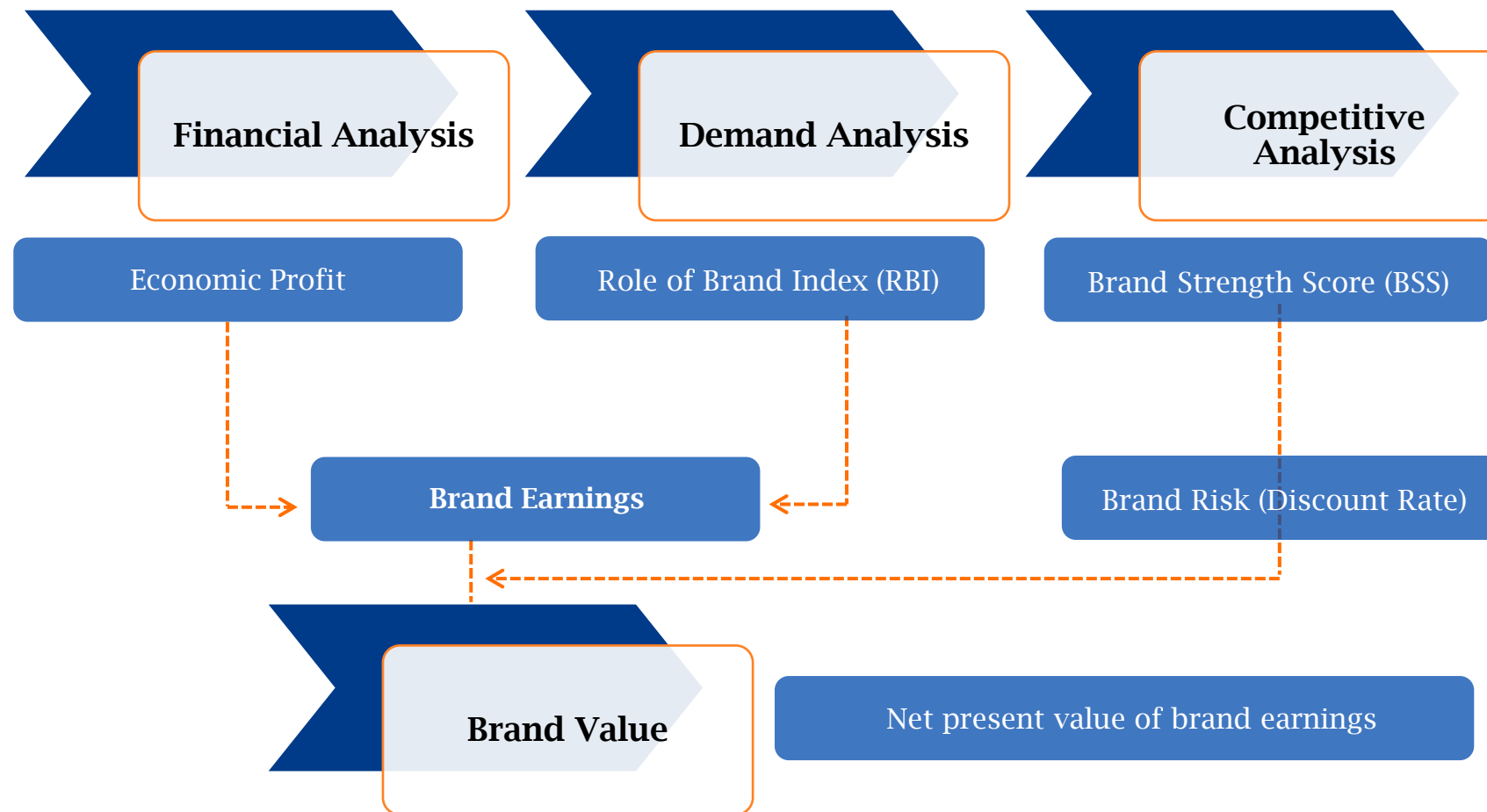
Span categories

Span borders

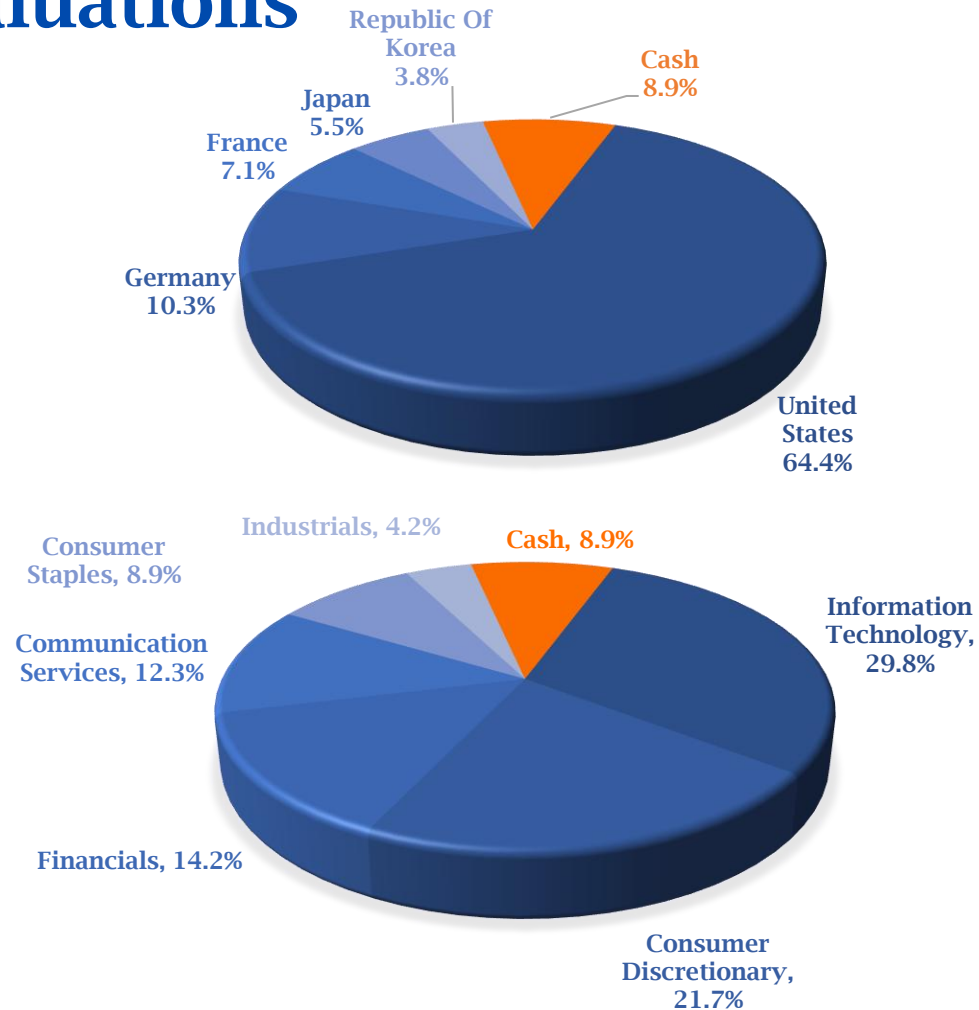
Sustain pricing power across  
economic cycles

Result in durable cash flows and  
strong balance sheet

# An example of brand valuation methodology



# Current portfolio – Well diversified & reasonable valuations



| S.No  | Name                             | Weight (%) |
|-------|----------------------------------|------------|
| 1     | Alphabet Inc                     | 5.6        |
| 2     | Microsoft Corp                   | 5.4        |
| 3     | JPMorgan Chase & Co              | 5.3        |
| 4     | Coca-Cola Co                     | 4.7        |
| 5     | Amazon.com Inc                   | 4.5        |
| 6     | Allianz SE                       | 4.2        |
| 7     | PepsiCo Inc                      | 4.2        |
| 8     | Meta Platforms Inc               | 4.0        |
| 9     | Samsung Electronics Co Ltd       | 3.8        |
| 10    | LVMH Moet Hennessy Louis Vuitton | 3.6        |
| TOTAL |                                  | 45.2       |

As of September 30, 2025.

# Key Risks

- Liquidity Risk – BlackOak is not a liquid fund. Typically, it takes 4 months for the redemption proceeds to be paid out.
  - Redemption pay out in exceptional cases could take up to 7 calendar months.
  - Mitigating factors:
    - Gating of redemption requests: Manager may limit the redemption requests to 10% of the Units of the Fund or Class and in such event the limitation will apply pro rata.
    - Sundaram Multi Asset Fund's dealing is on a weekly basis.
- BlackOak Valuation – Based on internal valuation methodology.
  - Historic track record of the fund in this regard has been good thus far. Actual to expected mortality in terms of value is 119% as of December 31, 2023. (to update)
  - KPMG has examined the performance track record of BlackOak from 1 February 2014 to 31 December 2024. In their opinion, the performance track record reflects the performance of the Fund over the performance track record period.
- Market Risk – Investments by SMAF are subject to market fluctuations and may be adversely affected by political instability, exchange controls and other restrictions imposed by authorities in relevant countries



# Appendix

# Sundaram Asset Management

## Key milestones of Sundaram Asset Management

|      |                                                                                 |
|------|---------------------------------------------------------------------------------|
| 1996 | Sundaram Asset Management sponsored by Sundaram Finance and Newton Group        |
| 2002 | Sundaram buys out Newton's stake on account of Mellon's acquisition of Newton   |
| 2006 | Joint venture with BNP Paribas Asset Management (SF: 50.1%, BNPP: 49.9% stake)  |
| 2010 | Sundaram Finance buys out BNP's stake on account of latter's Fortis acquisition |
| 2012 | SAM's Singapore subsidiary was granted fund management license by MAS           |

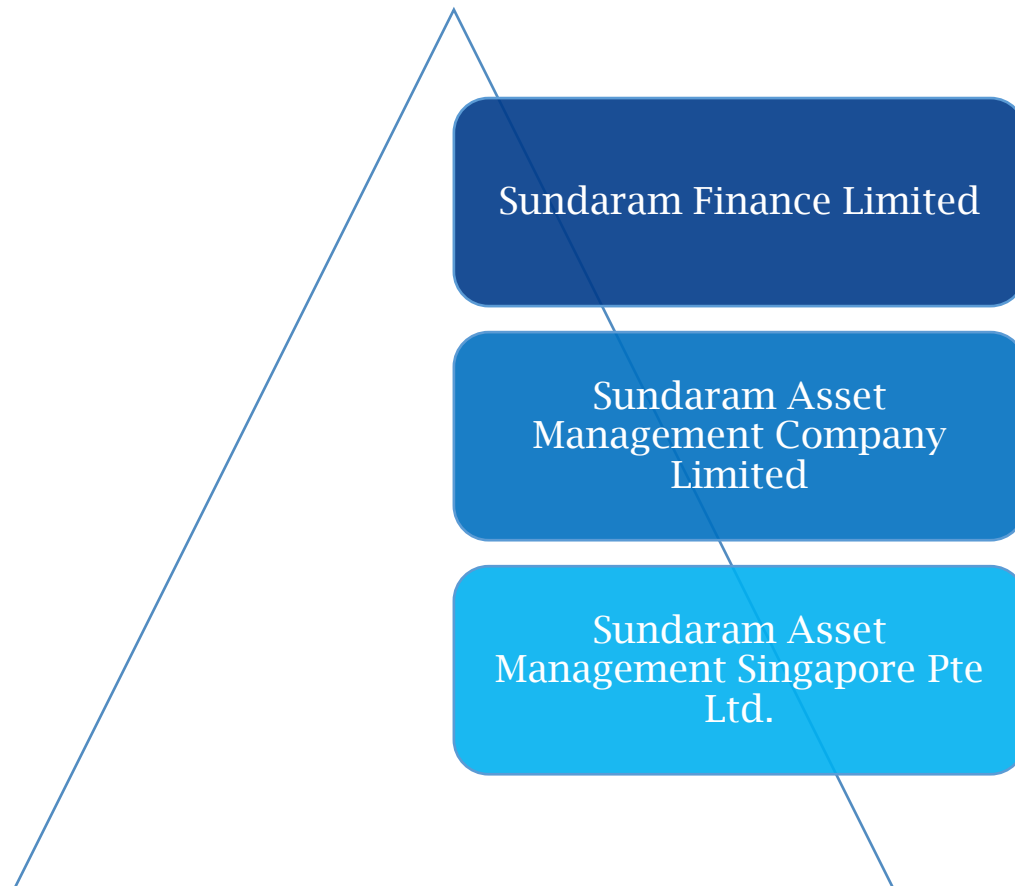


Retail Investor Base: *Over 1.9 million folios*

Manages offshore investments through its Singapore subsidiary, which has set up a unit trust investment platform in Singapore

- Headquartered in **Chennai** (India) with offices across India and in **Singapore** and **Dubai**
- Wholly owned** by the well renowned Sundaram Finance Limited.
- 29 years of experience** in fund management and is among the pioneers in the Indian Fund Management industry with **Assets Under Management of USD 9.3 billion as of September 30, 2025**
- Expertise in **equities, fixed income and alternatives** in India with flagship funds ranked in top quartile.
- In-depth proprietary research comprising of an **experienced team of 30 investment professionals** spread over Chennai, Mumbai and Singapore.

# Sundaram Asset Management – Group structure



Listed in India on the BSE and NSE  
Regulated by the Reserve Bank of India  
Vintage of 70 years

Regulated by the Securities Exchange Board of India (SEBI)  
29-year track record in the Indian fund management  
business

Wholly owned subsidiary (100%)

12-year MAS regulated Fund Management entity

Wholly owned subsidiary (100%)

# Sundaram Finance Limited – Parent

- 01 Sundaram Finance Limited, incorporated in 1954, has grown today into one of the most trusted financial services groups in India.
- 02 Evolved from the legendary TVS group (Established in 1911), a diversified conglomerate and one of the largest manufacturer and distributor of auto components
- 03 Sundaram Finance, the flagship company of the Sundaram group is driving the financial services business of the group

## Sundaram Finance Subsidiaries



## Key highlights:

-  **Pioneer** in the Leasing and Hire Purchase Business
-  **First NBFC** to be Listed - in 1972
-  Legacy of deep customer connect and loyalty with **80% renewal rate**
-  **Rated AAA** (for Deposits) by CRISIL and ICRA
-  Market Cap ~ **USD 5.5 billion** as on September 30, 2025
-  Market cap has grown at CAGR of **~22% (USD)** since listing

**Built significant reputation & goodwill over the decades**

# Sundaram Finance Group

|                                                                                                                                                                       | AUM (USD Billion) | Branches | Employees* | Customers |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|----------|------------|-----------|
|    <b>SUNDARAM FINANCE<sup>®</sup></b><br>Enduring values. New age thinking.         | 6.1               | 716      | 7,400      | 615,731   |
|    <b>SUNDARAM MUTUAL</b><br>— Sundaram Finance Group —                              | 9.2               | 85       | 599        | 1,399,270 |
|    <b>SUNDARAM HOME</b><br>— Sundaram Finance Group —                                | 2.1               | 169      | 1,856      | 67,561    |
|    <b>ROYAL SUNDARAM INSURANCE</b><br>— Sundaram Finance Group —                     | 1.1               | 140      | 2,186      | 3,162,433 |
|    <b>SUNDARAM FINANCE GROUP<sup>®</sup></b><br>Enduring values. New age thinking. | 18.5              | 1,100    | 12,041     | 5,244,995 |

\*Includes off-roll employees;  
Data as of June 30, 2025

# Sundaram AMC – Investment manager



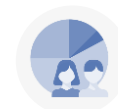
## Track record and capabilities

- One of the earliest entrants in the Industry with **29 years** of track history.
- **First in the industry** to launch a fund in the midcap space.
- Flagship Fund - Sundaram Midcap Fund had been a consistent outperformer with a **CAGR of 20.5%** in USD terms, since its inception **23+ years ago**
- **Strong** in-house Research Team.
- Investment Philosophy - **Bottom up, research driven stock selection with a focus on long term growth prospects**



**AUM ~ USD 9.3 billion  
as of September 30, 2025**

AUM has grown at a CAGR of 15.6% (INR) since 2014 (as of September 30, 2025)



## Customers

- Managed over **5 million customer folios** since inception.
- **1.9 million** active customer folios.

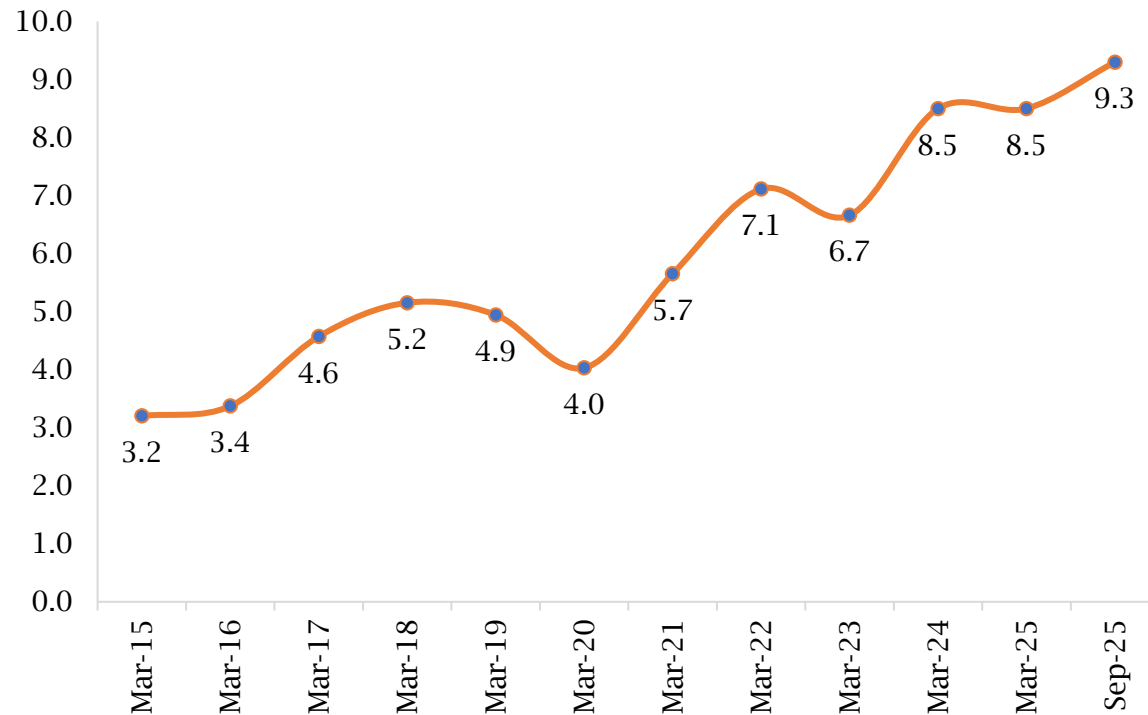


## Distribution footprints

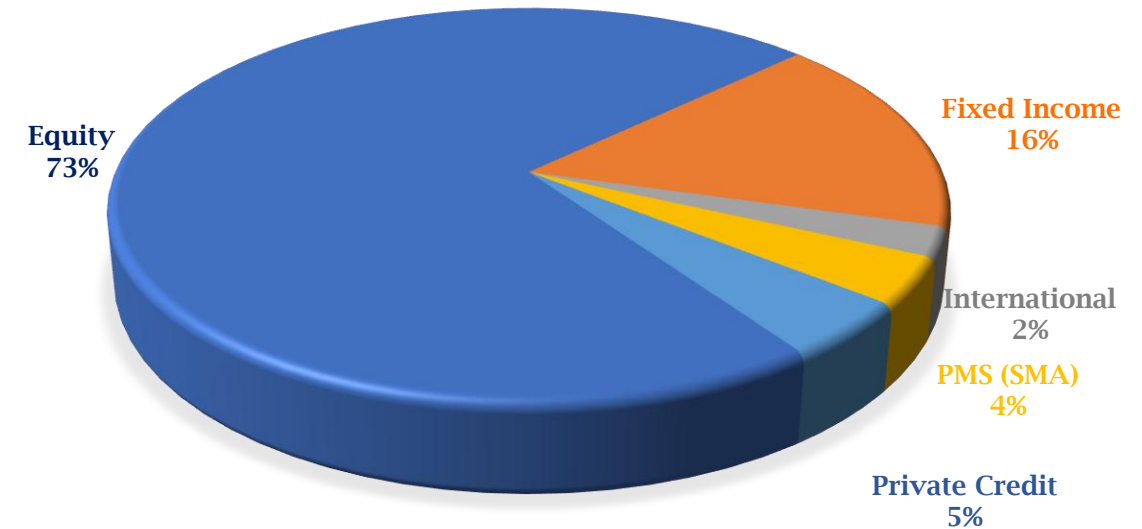
- Over **50,000 empaneled distributors**
- **80 customer care centers** spread across **22 States**, with offices in Singapore and Dubai

# Sundaram AMC – Investment Manager

**AUM Growth**  
(in USD Bn)



**AUM COMPOSITION**



Data as of September 30, 2025

# Sundaram Alternates – subsidiary of SAMC



## PORTFOLIO MANAGEMENT SERVICES (PMS)

Dedicated manager with focused strategies to generate higher alpha



## ALTERNATIVE INVESTMENT FUNDS (AIF)

- Category II
  - RE Credit Fund – I: raised in Oct 18, matured in Oct 2022
  - RE Credit Fund – II: raised in Feb 21
  - RE Credit Fund – III: raised in Oct 22
  - Emerging Corporate Credit Opportunities I (ECCO-I) – raised in 2023
  - RE Credit Fund – IV: launched June 2023
  - Performing Credit Opportunities Fund (PCOF) – launched October 2024
- Category III
  - Sundaram India Premier Fund: launched in Sep 2018
  - ACORN mid & small cap fund, launched in Feb 2020
  - ATLAS I, an open-ended multi-cap AIF; launched in Jan 2022
  - ATLAS II, a close ended multi-cap AIF; launched in Dec 2022

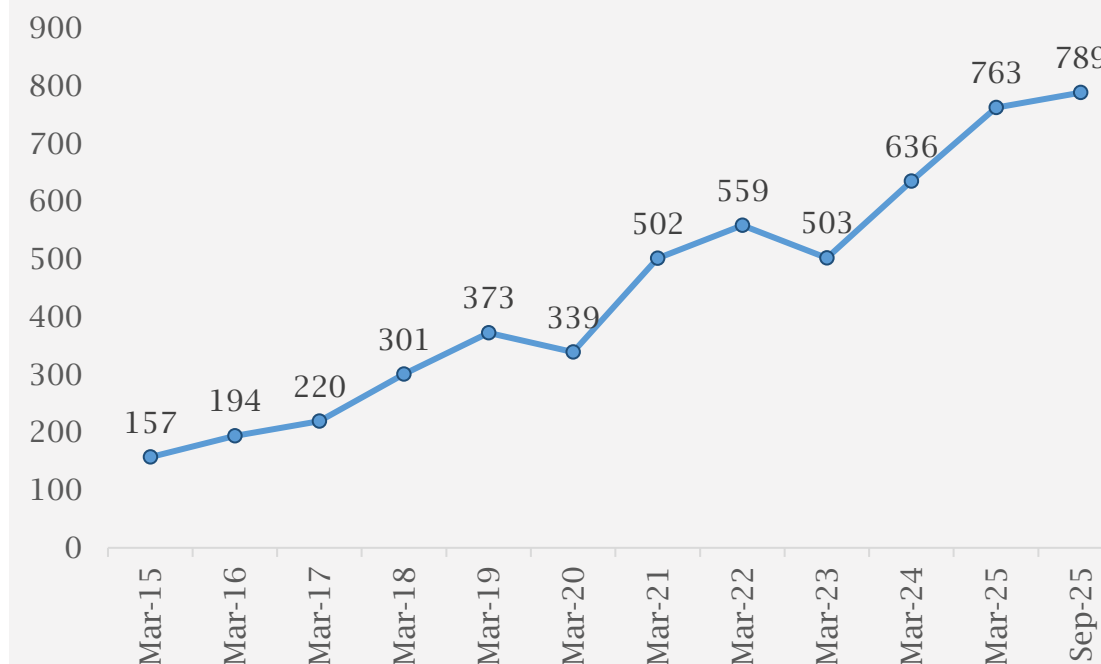


## ADVISORY SERVICES

- SMA pools across RE of ~INR 250 cr. and growing
- Foreign & domestic advisory mandates

*Incorporated as a wholly owned subsidiary of Sundaram AMC;  
commenced operations in January 2019*

AUM  
In USD millions



Assets Under Management (AUM) as of September 30, 2025; RBI reference rates have been used for FX conversions as on the said dates

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